**Pagosa Springs CDC Meeting Minutes**

**April 8, 2020**

**Zoom Meeting**

**In attendance:** Jodi Scarpa, Ronnie Maez, Mary Hunt, Jim Garrett, Matt DeGuise, Laura Lewis Marchino – Region 9, Mary Jo Coulehan – administration

**Absent:** Chris Smith, Neal Johnson

**Guests:** Chris Mannara – Pagosa SUN, Sherry Waner – 1st SW Bank

A quorum was determined and the meeting called to order by president, Jodi Scarpa at

5:36 p.m.

Jim moved to approved the consent agenda, Mary seconded. Consent agenda approved unanimously.

Discussion on Annual Meeting:

* The annual meeting was scheduled to be today, April 8. However, due to COVID public meeting restrictions, the meeting was postponed.
* The group thought that the Strategic Plan needed to be finished so that it could be presented at the membership meeting.
* The meeting was determined to be held at the next regular meeting, May 16 at 5:30 p.m.
* There were no other members that self-nominated to sit on the CDC board. Therefore, when sending out the invitation, Mary Jo will announce the slate of candidates for the positions open and at the annual meeting, ask the membership to approve the slate of candidates.
* Mary Jo will create an invitation, send out to the membership and also create a newsletter where all these items can be announced.

Strategic Plan Discussion:

* Discussion of what we had already done works into the “new normal” of the
COVID-19 change in the economy and community.
* Mary stated that the Chamber’s strategic plan will be focused on How to Get Pagosa Back to Work?
* The group felt that what we had done had longer-term effects than what the chamber was planning and we should continue to finish up the plan.
* A meeting to finalize the strategic plan was set for April 21 from 4 – 6 p.m.
* The group asked Laura if Heather was available to facilitate on that day. Her schedule looks clear to help us.

Region 9 Report

* Laura sent out the SW Snapshot and Corporate report.
* Region 9 also focused on a Education report this year. She will send out a link to all these reports again.
* There are lots of businesses applying for the Federal programs. If they are not approved for these loans, Region 9 expects an increase in loan applications.

Loan Committee:

* There are some funds available in the CDC micro-loan fund. The committee is to meet to make a recommendation to the board to see if some of these funds could be combined with the Region 9 loan program and help fund some Archuleta County businesses.
* Sherry will send her available dates to MJ on when to hold a loan committee meeting.
* Mary Jo will send out a email when the recommendation has been made.

Administration:

* Mary Jo did not include a written report and that’s because it is all about COVID-19. The Chamber is very busy organizing the information, keeping the Chamber website and the new SWCODA.org website current. People are encouraged to go to the swcoda website as it is broken out into Public Health, County Resources and Business Resources. They use this website during the 416 fire and have expanded it to all 5 counties.
* We are meeting with some businesses to help them through identify the various lloan programs, but are mostly referring them to the SBDC.

Mary mentioned that the Chamber is going to host a “Happy Hour” on April 22 at 5 p.m. We want to help promote broadband so have asked Jason and Eric to make a short presentation. Would like to know if the CDC would like to co-host/co-brand this event.. The board thought this a good idea. Mary Jo will include the CDC ogo in all the promotional materials.

With no further business, Mary moved to adjourn the meeting, Jim seconded. The meeting was adjourned at 6:38 p.m.